

OccupancyManager.com
Powered by ASH Projects

A BETTER EXPERIENCE for customers, colleagues, and the business.

Take your teams off queue management.
Let your sensors do the counting.

occupancymanager.com's low-cost, easy-to-install solution sends real-time occupancy data to any device.



Front-of-store traffic light displays

Let customers see at-a-glance whether to wait or walk right in.

Green: Come in

Amber: Some wait time

Red: Longer wait time



Your website

Show the traffic lights alongside local store information on your website.

Or use a branded customer-facing URL on our website that you can share with customers.



PDA & mobile phone displays

Give your managers the real-time information they need to deploy teams where they're needed right now.



Get staff off the doors and back in store

Let your building and its sensors manage queues – so you can bring your teams back in store.



No more one-way traffic systems

When your store is doing the counting for you, there's no need for separate entry and exit points.



Get the SMARTDISTANCE™ logo on your door

Reassure customers that social distancing is being strictly and accurately monitored in your store. Display the SMARTDISTANCE™ logo prominently.



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ADDING VALUE right now and after the pandemic

In real-time

See instantly where teams are needed. Pinpoint bottlenecks. Make sure bathrooms are cleaned per number of visits (rather than at regular intervals, when not needed).

This cuts down abandonment, increases conversion – and is great for the bottom line.

Reduce abandonment

Customers hate queues – and often choose to leave their shopping rather than wait. Or worse still, never return. But if you have live data on your hand-held device, you can open up check-outs and make sure your teams are exactly where they're needed.

Increase conversion

A customer in a fitting room is more likely to buy if there's someone on hand to help. So set up Occupancymanager.com to tell you when fitting rooms are occupied – and deploy staff to assist.

Outstanding experience

When your space is working efficiently and teams can be where they're needed, you take your experience up a notch. And just as importantly, you reduce costs in doing so. It's a win-win.

Gearing your space up for advanced people counting and analytics gives you the commercial advantage – right now and in the future. Occupancymanager.com enhances your ability to deploy resource efficiently and effectively. Giving you time to focus on delivering an excellent experience.

In the longer term

You can also use the data you gather over longer periods to identify trends and best practice – to help you inform decision making. And providing the very best experience for your customers and teams boosts your reputation and reduces spend. So it's a win-win all round.

Identify best practice

Store A is streets ahead of stores B, C and D in terms of conversion and customer satisfaction. What are they doing so well? With the data at your fingertips, you can pinpoint root causes, identify best practice and roll it out widely.

Improve flow

How efficient is your sales floor layout? Is your customer's path to purchase friction-free?

How is your store planogram working for customers? Get the data to find out – and take action.

Outstanding experience

Are some areas of your store better used than others? Do you really need a cash wrap in a particular area of the store?

Get the data to back up gut feeling for stellar decision-making.

How does it work?

Our software can plug into existing sensors in your store, transport hub or building – and send data to any device you nominate. You set the parameters, depending on the size of your space and level of staffing – and we do all the technical set-up.

Don't have sensors? No problem. Occupancymanager.com is brought to you by the people tracking experts at ASH Projects, whose clients include some of the biggest retailers & REITs in the world. We can install the right sensors for your environment, rapidly and cost-efficiently.